

## Fact Sheet: Memo to the President and Congress on Establishing U.S. Global Leadership in the Era of Generative Artificial Intelligence

The United States is pivoting to address the dual challenges of a geopolitical competition with a systemic rival, the People's Republic of China (PRC), and the wide ranging impact of emerging technologies on global security and economic prosperity. Generative AI (GenAI) is the latest development presaging technology's disruptive power.

How the Department of State (the Department) adapts to use these tools and understand their policy impacts will determine its future effectiveness in the geopolitical competition. While the Department has begun reforms, it must undertake the following steps to further center GenAl's impacts on foreign policy and to adopt the necessary mission, organization, tools, and policies to succeed in this moment.

## 1. Design and Implement "Platforms Statecraft:

The Department must implement a new approach of "Platforms Statecraft," focused on winning the global technology platform competition starting with GenAI. That approach includes a new:

- *Mission:* The U.S. Government must articulate a new mission centered on competition around technology platforms with global reach that shape international relations.
- *Jointness of effort:* The U.S. Government must break down silos to bring greater united effort, both within and across departments, to the competitive mission.
- *Modernization:* The U.S. Government must require relevant tech expertise for its foreign policy workforce and relevant tools to improve decision-making and deliver on-the-ground impact.
- *Sub-national diplomacy:* The U.S. Government must build out greater domestic subnational engagement to develop new strategic alignment with the private sector actors that drive innovation.

## 2. Adopt New Tools

GenAl tools will accelerate and augment the Department's workforce. Key first steps entail:

• A Centralized GenAl Infrastructure: Establish an authority/office to set direction, with responsibility and resources to build the IT infrastructure to support GenAl tools.



- *A Tailored GenAl System:* Create a private GenAl model trained on the Department's cable traffic, internal deliberations, and policy decisions for internal use.
- *Training for Smart GenAl Employment:* Educate the Department's workforce on how and when to use GenAl tools, particularly delegating time- and labor-intensive tasks.

## 3. Craft Global Frameworks for Managing GenAl

Governmental collaboration to set a global governance floor against misuse opens space for innovation to leverage GenAl's opportunities.

- A Global Al Security Council: Managing the highest consequence risks requires a new leaders-level council that defines, places, and ensures guardrails around select risks.
- *A GenAl Agenda Item in U.S.-PRC Dialogues:* The United States. and the PRC should bilaterally address GenAl to preserve strategic stability around the highest consequence risks.
- *A Like-minded Forum to Advance a DemTech Vision:* U.S. government must work with partners and allies to jointly innovate, commercialize, align governance, and build global DemTech platforms.